

Stories for All Digital Storytelling Pricing Guide

The goal of this guide is to provide general estimates for common digital storytelling tools for the purpose of budgeting for grants and funding applications and shopping for reasonably priced services.

Websites:

Domain Name Registration: \$15-\$30/year

Website Hosting: \$120-\$500/year

Professionally Designed WordPress Site:

- Economy WordPress Site: \$2,500
- Custom WordPress Site: \$6,000+

Wix Site: \$17-159/month

SquareSpace Site: \$17-\$55/month

Social Media:

Social Pilot: \$25-30/month

- Automate posts and engage your audience with consistent content

Social Media Boosts: \$35/week to start

- Can be hit or miss – try spending \$5 for a week to see what audience you're reaching. Remember, boosting posts highlight your content to people who *already* follow you. Creating ads helps you reach people who *do not* already follow you.

Event Ticketing:

Eventbrite: Free to publish up to 25 tickets, paid plans available (must use in-house Eventbrite processor)

- Flex pricing per event
 - \$9.99 per event up to 100 tickets
 - \$24.99 per event up to 250 tickets
- Pro pricing per month
 - \$29 per month for up to 100 tickets
 - \$79 per month for up to 250 tickets

Ticketly: Free to use, must connect to Stripe

SignUp Genius (volunteering, sign-ups): Free

Payment Processing:

Stripe: 2.9% + 30¢

- Pay-as-you-go, no setup fees, no subscription fees.

Eventbrite:

- Service fee: 3.7% + \$1.79 per sold ticket
- Payment Processing Fee: 2.9% of total order
- Donation Tickets: Payment processing fee (2.9% of total order)